

**LIVE NATION END OF SUMMER BLOW-OUT SALE: ALL-IN \$10 LAWN TICKETS
AND \$15 RESERVED – ABSOLUTELY NO SERVICE FEES, 24 HOURS ONLY AT
LIVENATION.COM**



LOS ANGELES, CA August 10, 2009 Summer is ending with a bang as Live Nation's No Service Fee Wednesday promotion goes deep discount and all-in, bringing fans \$10 lawn tickets and \$15 reserved seats with absolutely no service fees. Let the movies wait and put down the remote control, for 24 hours only, on August 12th at 12:01AM at LiveNation.com, live music fans can purchase tickets at the absolute lowest price of the summer season. The special All-In pricing means fans pay zero fees and can save up to 60% on summer concert tickets for shows by artists such as Creed, Motley Crue, Def Leppard, Depeche Mode and Lil' Wayne.

"In these tough economic times we have been offering fans deep discounts all summer long, from no service fee tickets, to all-in pricing, half-priced tickets and more with an overwhelmingly positive response from fans week after week," said Michael Rapino, President and Chief Executive Officer of Live Nation. "This week's final blow-out sale is our biggest and best value offering yet. With these unprecedented low prices, we want everyone to have the opportunity to see their favorite artist in their local amphitheater, before the end of summer."

For a full list of concerts included in the one day ticket sale, please visit www.LiveNation.com.

Subject to availability at participating venues and select shows. Includes print at home and US mail delivery, parking where applicable. Cannot be combined with any other offer or discount.

ABOUT LIVE NATION

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

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